

Profile

Working in digital for 9 years, I am product designer, designing systems with strengths in UI and UX design. I always aspire to craft thoughtful user experience as a priority and attractive interface as a standard.

I'm currently working as a Product Designer for ticket selling platform operating in the second largest theatre industry. Previous work experience with team from the design agency, FJORD, involved service design for automotive company with 120y+ of existence, where I had the chance to broaden my expertise in many design areas.

I believe solving the right problems is essential to be successful. Through my career, I have successfully applied modular design and design systems with aim to create stable position of design thinking in product development.

My technical background helped me to understand the complexity behind the execution of design ideas, build tools for internal purposes and prototype complex interactions. I <3 learning.

Experience

Product Designer, LondonTheatreDirect (FEB 2016 - PRESENT)

London Theatre Direct is one of the leaders among ticket selling platforms for London's West End shows, thanks to their innovative approach along the way.

Responsibilities cover redesigning user experience of web and iOS platform, introducing responsive design and creating final UI for new features. Moreover, I produced email and presentation designs to help other company departments sell its strengths.

Service Designer, FJORD (SEP 2014 - JAN 2016)

FJORD is a global design and innovation consultancy with a focus on service design. As a part of FJORD's Berlin team, I worked on online services of one of the five oldest automotive companies, ŠKODA Auto.

I operated on many levels of design and helped to build complex, highly modular architecture to meet various country-specific business goals. Working experience includes remote collaboration from beginning.

UX/UI designer & consultant, WAYRA Prague (APR 2014 - JUL 2014)

Wayra is start-up accelerator (Telefónica initiative) providing investing opportunities for projects from Central and Eastern Europe.

I mentored early-midstage startups to overcome their UX problems and produced visual design solutions to boost their growth.

UX/UI designer + iOS developer, Networker (OCT 2012 - JAN 2014)

Networker recommends whom you should meet at the networking/business event in real time. No more missed opportunities of valuable connections.

Responsible for entire iOS platform (design + code) and overall User Experience + Co-founder.

UX/UI designer + iOS developer, Esten.sk (SEP 2011 - OCT 2012)

ESTEN.sk provides services in the area of design and development of complex information systems and mobile applications (tailor-made software).

Volunteering

Volunteer & Product Designer, 4WATER (NOV 2014 - PRESENT)

Current online and offline presentation needed to be revised to be more convincing and attractive for the target audience.

Leading design of web presentation covering various needs for all organization branches & cities.

Education

Technical University in Košice – Masters, Artificial Intelligence (2011 - 2013)

Technical University in Košice – Bachelor, Business Informatics (2008 - 2011)

Honours & Awards

Winner of Startup Weekend Kosice 2012

Winning project: *Networker* - business networking platform for your event, venue, or tradeshow with powerful analytical insights about attendees. Helps with the networking process by enhancing the discovery of meaningful connections.